



37S LIONS ROAR ...

Volume 4 – 2011-2012

News from District Governor George

Message from the Governor...

Dear Fellow Lions and Friends,

As I write this article, it is New Year's Eve. It is time to reflect on 2011 and look to 2012. Most importantly we set our goals for the coming year. In 2012 I look forward to renewing my first passion in life that is chasing Elk, Antelope & Deer with my favorite hunting rifle as I have not been hunting for several seasons. Another goal, of perhaps it is a dream; I would love to be in Pasadena, CA this time next year at the Rose Bowl.

As District Governor I also have goals. As my New Year's resolution to all of you, I promise to fight the short timer's disease with everything in my being. I feel this is a special year, perhaps a once in life time opportunity to make a difference. Every Lion in this District deserves a Governor who is trying to do his best to the end of his term. That is what I am going to do.

I am only human: as the clock starts to wind down on my year as District Governor, and with hunting season and football looming closer and closer, I have asked ID Dave Hajny to help keep pushing me until the last moments as your Governor. I encourage each of you to also help me stayed focused.

As I ask you to keep pushing me, I am challenging you as well, no matter what office you hold, but especially Club Presidents and Zone Chairs. It is a special year for you also. If you touch one life, you will have incredible year. You may never know who you touched. What are your goals and aspirations for the last six months of your term? My goals are stated in this news letter. What are yours? Write them down and share with key Lion Members. It is well documented; those who write goals down have a better chance of achieving those goals.

Happy New Year! Together let's make this a year to remember. When we ring in 2013, let's look back on what we did as Lions to make this world a better place to live.

Warm regards, Lion George - 406-581-0958

RALLY MONTANA 2012

Submitted by Lion PDG Bill Pfeifer

Hello Lions! Rally Montana 2012 will be held in Bozeman at the Holiday Inn, February 24-26. On Friday the event kicks off with a game of Trivial Pursuit focusing on Montana and Lions. In addition there will be a "No Host Bar", which I'm sure will help the brains to work on coming up with answers. After that there will be a live auction, as well as a silent auction, with the funds to go to the Montana Lions Sight and Hearing Foundation. Please bring an item from your club to auction off.

For both Saturday and Sunday breakfast, the committee has arranged for a No Host Breakfast Buffet, right at the Holiday Inn, with a reduced price for Lions.

After the Opening Ceremony on Saturday there are a number of classes that will help Lions from the new to the experienced. Classes include: Dynamics between the Generations; Building the Best Lion's Club Ever; Community Needs Assessment; How to Achieve Club Growth; Fundraising, both Rural and Urban; Grant Applications (focused on LCIF); Public Speaking; and Plusoptix (A vision screening device). On Sunday there will be a Class about Business Plans for Clubs. At the Saturday night Banquet, the guest speaker will be PID Dana Biggs.

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MARK YOUR CALENDAR.....

- Feb 4 DIST 37-S CABINET MEETING
BIG TIMBER, MT
- FEB 24-26 RALLY MONTANA
BOZEMAN, MT
- FEB 23-24 MD-37 COUNCIL MEETING
BOZEMAN, MT
- APR 14 DIST 37-S CABINET MEETING
GREAT FALLS, MT
- APR 26-29 REG. LEADERSHIP TRAINING
CAMP MAKE-A-DREAM
GOLD CREEK, MT

MTLS&H RAFFLE

Submitted by Lion Dennis Kopitzke

How are Your Donations from Raffles Being Spent?

Your support of the Foundation makes it possible for the Foundation to help more individuals throughout Montana. The trustees continue to approve a wide variety of individual assistance applications. The grant money pays the expenses of those in need of financial help with sight, speech and/or hearing problems. During the calendar years 2001-2009 the trustees approved grants for \$221,993.10. This is an average of \$23,665.59 per year. In calendar year 2010 the Foundation paid \$27,649.10.

So far in calendar year 2011, as of November 18, the Foundation has paid \$26,084.76 to help those in need in the State of Montana. Assistance applications have been received from: Great Falls, Sidney, Kalispell, Whitefish, Laurel, Dutton, Billings, Townsend, Victor, Bozeman, Lewistown, Butte, Hamilton, Broadview, Stevensville, Florence, Helena, Glendive, Three Forks, Corvallis, Trego Miles City, West Yellowstone, Clinton, Columbia Falls, Basin, Superior and Fairfield. There have been 65 applications: 47, hearing aids; 7, cataract surgery; 1, diabetic retinopathy; 1, detached retina; 3, vision equipment; 1, cochlear implant; 3, laser eye surgeries; 2, vision medical bills.

Cash or Gift Certificate Raffle

The Foundation is sponsoring a cash or gift certificate raffle to raise money for the Foundation and for local Lions Clubs. Clubs will receive a rebate of 25% of the gross ticket sales made by their club. The drawing for the prizes will be held at the Montana Rally in Bozeman, February 25, 2012.

Cash or Gift Certificate Prizes

1st, \$1500.00; 2nd, \$1250.00; 3rd, \$1000.00;
4th, \$750.00; 5th, \$500.00; 6th-15th, \$100.00

Ticket Prices

\$10.00 Each; 3 for \$20.00; 9 for \$50.00; 20 for \$100.00

Every Lion in the State has been sent 10 tickets. Each Lion is encouraged to purchase at least 3 tickets and sell the remaining 7 tickets. Additional tickets are available from Lion Dennis Kopitzke or Foundation trustees. Thanks for supporting the Foundation and your Lions Club by participating in the raffle.

MONTANA EYE BANKING

MONTANA EYE BANKING

Submitted by Lion PDG Doug Sturdevant

Montana Eye banking has set new records for transplant corneas [590] and eye donors [401] within the year. And there are still two months to go. The previous record in 2009 was 597 transplant corneas and 390 eye donors. This is the first annual record of the year for SightLife in 2011. Big congratulations to the Montana team were sent out by Bernie Iliakis of SightLife.

Twila York is a new recovery technician and is based out of Bozeman.

SightLife overall had 437 eye donors in March with 437 corneas transplanted. The totals for the year through October are 4494 corneas transplanted and 3275 eye donors. Montana with its small population is a big part of the success of SightLife and since joining forces with SightLife several years ago Montana people no longer have to wait for a donor in order to have a corneal transplant. Doctors can schedule for an operation in advance and have the tissue there when needed, no waiting list.

For the month of October countries outside the USA served include Japan, Saudi Arabia, Malaysia, Egypt, Turkey, Kenya, Canada, Greece, China, Venezuela, Germany, South Korea, Israel, Mexico and Singapore.

District 37S web site

Are you interested in learning what Lions clubs are doing in District 37S? Would you like to let other Lions know what your Club is up to? Take a few minutes and visit our great web site at: md37s.billingslions.org. You can view pictures of the amazing tribute to PID Gary Tschache, learn all about the upcoming Rally or get registration forms for the Leadership Institute – just by viewing the web site. You can post information regarding your club's activists, list new members or even change your e-mail for the directory. So take a few minutes to view the web site! It is a great source of information! Special thanks to Lions Jerry Leggate and Doug Hanson as co-chairs for the site!



Dreams Do Come True Under the Big Sky

This year marks Camp Mak-A-Dream's 18th season of offering cost-free, medically supervised camp programs for children, young adults and families affected by cancer. To date, we've welcomed over 5,300 participants, offering them the opportunity to meet and spend time with others who understand them and have shares common experiences.

During the week-long programs offered throughout the year at the Camp's 87-acre facility in Gold Creek, participants can take part in a wide variety of activities such as swimming, the climbing wall and challenge ropes course, art studio sessions, hiking the butte, camp-out, archery, horseback riding, all-group evening activities, off-campus fieldtrips, plus for our teens, young adults and adult retreat participants, educational workshops, break-out sessions, discussion groups, networking and time for rest, relaxation and rejuvenation.

Our goal is to provide a safe, supportive atmosphere for cancer patients, survivors and their families – allowing them to make friends, connect with others, try new things, have fun, experience Montana, and learn new skills to help them live more fully with and beyond their disease.

Because of the onsite medical facility and professional staffing, Camp welcomes participants in all stages of therapy, including those in active treatment. At each session, there is a mix of individuals who are still in active treatment and those who have completed therapy.

Patients, survivors and their siblings from any geographic area are welcome to attend Camp Mak-A-Dream, with priority being given to new campers and those who are undergoing treatment and to date, we've welcomed participants from 49 of our 50 states, over 30 different Montana communities and six foreign countries.

All of the cost-free sessions at Camp Mak-A-Dream are privately funded through individual donations, memorial gifts, grants, fund raising events and renting out the camp facility to outside groups in the off-season.

If you'd like more information, want to make a donation or learn about volunteer opportunities, visit our website at: www.campdream.org or call us at (406)549-5987. You can also find us and become a fan on Facebook.



James 'Doc' Newton McBride:

James "Doc" Newton McBride, 87, of Billings, passed away peacefully on Nov. 14, 2011. Jim was born on March 15, 1924, in Billings, to Millie and O.J. McBride. He was the seventh of eight children and his growing up years were spent on the family dairy farm. Upon graduating from Billings Senior High School in 1942, he enlisted in the U.S. Navy and was deployed to the South Pacific on the USS Norman Scott destroyer. When his service in WWII was completed in 1944, he attended the University of Montana for one year before transferring to Linfield College in McMinnville, OR, where he met the love of his life, Beverly Ann Fritz, whom he married on June 3, 1949. Jim obtained his doctorate of optometry degree in 1951 at Northern Illinois College of Optometry and returned to Billings to start his practice. He was active in the advancement of optometry by his long and loyal service to, and membership in, the Montana Optometric Association. Jim was privileged to serve in a variety of venues in his hometown of Billings, including being an active member of the Lion's Club for 50 years. To see more of Jim's obituary go to: http://billingsgazette.com/lifestyles/announcements/obituaries/james-doc-newton-mcbride/article_c7fcf52d-5dc4-5fd9-9a8a-a090b8edc728.html#ixzz1eZ1YT1HS

Goals & Objectives of the District Governor:

Listed below are the objectives for the last six months as your Governor. Many of these objectives have been in the works for months, to be taken up after the Holidays. The main focus is going to be on Leadership and Membership.

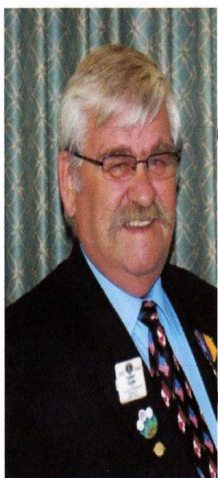
1. The goals outlined below are just not for the remainder of the year. They are goals that will hopefully give our district a leg up, when DGE Lary Garrison and 1VDGE Jack Beckman serve as your District Governor. They have both been active participates in this planning.
2. These goals focus around Leadership and Membership.

Leadership (GLT):

- ✓ Regional Leadership Institute in Gold Creek, MT April 26-29: This is an incredible opportunity. Please read the article about this. This is the first time it has ever been held in Montana and it is the first one held in the Multiple District in six years. Who knows when the next time we will see it again? This institute will change your life, not just as a Lion. It will help you with your personal and professional life as well.
- ✓ A special Rally has been planned in Bozeman. This is a great opportunity to help your clubs. The classes and registration are included in this News Letter. The cost is only \$65.00. I doubt you will see a registration this low again.
- ✓ VDGE Lary Garrison and the GLT team are working on officer training for this spring. Some awesome ideas have been discussed. More details to come shortly.

Membership (GMT)

- ✓ We are working on the possibility of providing television advertising in our District. We have some challenges to overcome before this can happen. We are trying to see if we can make this happen.
- ✓ We are working on starting two new clubs. One in Three Forks and another in Billings.
- ✓ March 19, 2012 in Billings we are going to provide Certified Guiding Lion Training. More details to follow.
- ✓ We are going to provide training on recruiting new Lions. This will be the week of March 19-23, this includes hands on training.
- ✓ Establish a recruiting team. This is badly needed. We have a small group of Lions who have done wonders here, but not enough Lions to get to all the places that need it in a timely manner. We need more Lions to help us here. How about you????
- ✓ We are talking to clubs that are struggling. One club has asked for help.



Want it *Dunn* right?
Vote Terry
for
Vice Council Chair
2012-2013
The Man with Heart!

LET'S GET IT DUNN FOLKS!!

PDG Terry Dunn, District 37-I Bruderheim Lions Club
Joined Lions in 1999
One term as club president
Three terms as club treasurer
Six terms as director
Seven terms as zone chair
Five terms as 37-I Eye Bank chair
2006 Bruderheim citizen of the year
Certified guiding Lion
Graduate of MD 37 Lions Leader Institute
Graduate of Faculty Development Leadership Institute
Seven District Governor Appreciation awards
Bill Webber Fellow
Progressive Melvin Jones Fellow
Brian Stephenson Fellow
District Governor 2008-2009
Served on MD 37 Council two years
Member of Global Membership Team

Montana Lions Club can help 4th Graders and the Environment

The Lions Club's Mission of community service, good citizenship, and promoting the welfare of the community is a very noble one. The 4th Grade Foresters project is a great opportunity to visibly demonstrate your mission. The trees that will be planted will promote the welfare of the community because they will beautify the locale as well as help meet basic air quality standards. You will serve the community by teaching children to be good stewards and good citizens. With your support, 4th Grade Foresters USA can help with your mission by providing trees for 4th Graders to take home and plant on Arbor Day. These tree packages could have your message attached to them.

Montana Arbor Day is April 27, 2012. The deadline for participation is March 21, 2012. There are approximately 11,000 4th graders in Montana. We can provide you with the approximate number of students at public and private schools in your area. ~**A Remarkable Idea, Arbor Day at School.**

In the beginning . . . and almost the end

In 1885 the National Education Association called for observation of Arbor Day in all of the nation's schools on the official Arbor Day of their own State. It was a resounding endorsement of J. Sterling Morton's founding of Arbor Day. When the Nebraskan was later asked about the holiday he remarked, "All other holidays repose upon the past, while Arbor Day proposes for the future."

School observations grew by leaps and bounds. Over the years, millions of children received and planted millions of seedlings . . . millions of seedlings that grew into millions of mature trees. Together, those trees make up a unique forest. A forest planted by generations of America's children.

Somehow the School Arbor Day tradition began to fade away and now only relatively few kids get a tree to take home and plant it on their State's Arbor Day.

It's time to reverse the decline.

Now in the era of global warming and air pollution, tree planting is even more important than ever.

Trees take carbon dioxide (CO₂) out of the atmosphere to help reduce warming and help clean the air we breathe. Planting trees is a simple, inexpensive and easy way to address the problem.

The Fourth Grade Foresters Project has four major goals:

1. To revitalize observation of Arbor Day in America's schools on the official Arbor Day proclaimed in their own state.
2. To send every fourth grader home with a tree of their own to plant and care for.
3. To support employment of workers with disabilities. (*Each tree is individually packaged for distribution by workers with disabilities.*)
4. To bring schools, community service organizations, businesses, and private individuals together to have direct positive impact on the urban forests of their communities.

In its first five years, the Fourth Grade Foresters USA and over 400 sponsors provided more than 300,000 trees to fourth graders in 39 states. For more information visit: www.fourthgradeforestersusa.com.

How Lions Clubs Can Help

If a Lions Club becomes a sponsor of the Fourth Grade Foresters they will:

1. Build a new connection with the community by making it possible for trees to be planted and cared for in your local Urban Forest . . . the trees surrounding the homes of your citizens.
2. Share the message and vision of the Club directly with local families.
3. Help kids learn that they make a difference in their community and have a direct impact on the environment.
4. Help local Fourth Grade Foresters set an example for the entire community. The trees they plant will become a forest that will benefit the environment and generations to come.

There is absolutely no cost to the student, the teachers, the schools, or the school district. The individually packaged 12" – 18" trees are available for \$1.59 per tree. Every tree is, packaged by workers with disabilities.

The cost to provide a tree to a Fourth Grader includes:

***An individually packaged 12" to 18" evergreen tree recommended for growth in your state.**

***A bag tag attached to each tree featuring planting and care instructions and you attach any information about the Club you wish to include.**

***You will be provided with media kits to send information to local media.**

Fourth Grade Foresters USA is not a nonprofit organization but rather a catalyst for direct sponsorship of the project in local communities and at the grass roots level. Your sponsorship takes center stage as a community service and public relations outreach while we provide trees, packaging, and logistics. Our role is that of a service resource for the program. In providing those services we hire workers with disabilities to prepare and package all of the trees given to fourth graders.

As leaders in this program the Society will set an inspiring example to organizations across the state and nation and will be known by their good work at home and afar.

~Submitted by: Sarah Henne, 4th Grade Foresters Project Coordinator, 1701 South 17th, Ste 2D, Lincoln, NE 68502, (402)475-5631/fax (402)475-5633

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PLEASE SHARE YOUR NEWS AND IDEAS WITH OTHER CLUBS IN DISTRICT 37S. SEND YOUR INFORMATION TO:

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